



“Our BHADRA LANDMARK, Girinagar, Basavanagudi project reflects a similar focus on comfort and luxury, with meticulous planning, top-tier finishes, and world-class amenities. This peaceful neighbourhood boasts convenient access to prominent schools, hospitals, and temples”

Mr. SARVESHAA SB, Chairman & MD, BHADRA Group

#### Please brief glorious journey of BHADRA Group.

BHADRA Group is passionate about creating international-quality homes with harmonious living spaces. Every BHADRA project is a masterpiece, with ample natural light, good ventilation, great views, and an unmatched living experience. These designs perfectly combine luxury construction with functionality. BHADRA's ultra-luxury residences are located in Bengaluru's prime residential zones, particularly the CBD. In the third quarter of 2024, the group plans to develop its first premium luxury residential complex at a prime location in Bengaluru.

Today, BHADRA is known for its debt-free position, ethical employment policies, and reputation for exceeding expectations in all aspects of business. The Group is handling 2 lakh sq. ft. of developable real estate projects and 1 lakh sq. ft. of contractual projects at various construction phases. To date, the group has constructed 27 lakh sq. ft. independently and via partnerships, placing many happy customers in excellent BHADRA homes.

Quality, environmental sustainability, customer happiness, and technical innovation are the group's key values. BHADRA prides itself on its in-house skills, building an experienced workforce that delivers best-in-class living experiences.

#### Please brief us about the landmark Projects done by BHADRA Group.

We have a diverse portfolio of BHADRA residences across Bengaluru. Whether you seek a sophisticated urban oasis in the heart of the CBD or a tranquil retreat in a coveted neighbourhood, we have a residence to suit your lifestyle.

Our projects, BHADRA LANDMARK at Haudin Road and Jayanagar, offer the ultimate in urban living. The Haudin Road location boasts excellent connectivity to key areas like MG Road, Cubbon Park, and Chinnaswamy Stadium, while our BHADRA LANDMARK Jayanagar residences, both in the 4th and 8th blocks, combine contemporary design with luxurious amenities like AI-powered smart systems and rooftop

infinity pools. For those seeking a luxurious escape, our ultra-luxury residences in Jayanagar 8th Block offer a new-age living experience. Envisioned as a contemporary chateau, it seamlessly integrates modern living with nature, surrounded by educational institutions, healthcare facilities, and shopping destinations.

Our BHADRA LANDMARK, Girinagar, Basavanagudi project reflects a similar focus on comfort and luxury, with meticulous planning, top-tier finishes, and world-class amenities. This peaceful neighbourhood boasts convenient access to prominent schools, hospitals, and temples.

At BHADRA Group, we are committed to providing exceptional living spaces that cater to the discerning tastes of our residents. With a variety of locations and thoughtful designs, we invite you to explore the BHADRA LANDMARK collection and discover your perfect Bengaluru home.

#### Tell us about the major factors which you keep in mind while doing any projects.

Our discerning customers drive BHADRA Group's concept of luxury living. We are aware that genuine luxury is not defined by price tags but rather by always going above and beyond expectations. This concept begins with carefully selected locations: appealing neighbourhoods with first-rate access to business districts, cultural hotspots, and basic services. The vibrant spaces and your ease of access are essential for living the urban luxury lifestyle you deserve.

We have also embodied this concept in our design ideas. Our ability to combine traditional elegance with modern aesthetics allows us to create projects that will captivate future generations. Well-thought-out plans place an emphasis on ventilation and natural light, producing large, light-filled living spaces that seem like an extension of your well-curated lifestyle. Our steadfast dedication to excellence is visible in all we do. We use only the best materials and building techniques, starting with the foundation and ending with the final finishing.

Excellent quality and technology raise the bar even higher. We include smart home technology to provide you seamless control over your living area, and our committed team anticipates your needs to make sure you have a simple and pleasurable experience. Sophisticated features such as landscaped gardens and rooftop infinity pools create a feeling of exclusivity and community. We at BHADRA Group design homes that enrich our customers' lifestyles and reflect their dreams.

#### Give us your view about the present real estate industry of India and what are your expectations for the next few years?

The Indian residential real estate market is an exciting space with a lot of potential. The growing economy fuels demand for quality housing across various segments, and this presents a fantastic opportunity for developers to create diverse

portfolios. At BHADRA Group, we're particularly excited about the growing awareness of sustainability. This allows us to champion eco-friendly practices and create lasting value through green building materials, energy-efficient designs, and responsible waste management. Technology is also revolutionizing the industry, with virtual tours and data-driven marketing changing how we connect with potential buyers. We're embracing these advancements to enhance the customer experience and streamline operations.

Looking ahead, affordability remains a key concern with rising costs. However, we expect to see a shift towards innovative construction methods and strategic partnerships that ensure accessibility for a wider range of buyers. The future belongs to developers who understand and cater to the evolving needs of homebuyers. Integrated communities that promote wellness, sustainability, and a sense of belonging

will be in high demand. Smart technologies, green practices, and ample community spaces will be key differentiators for successful developers.

#### Share the future plans of your company with our readers. Where do you see your company in the coming few years?

Our philosophy at BHADRA Group has always been to place our customers at the centre of all we do. This same idea has been the foundation for our success, helping us earn the respect of our valued homeowners for more than a decade. And I am happy to say that we have some really interesting ideas in store for the residential sector as we look forward to the next 2-3 years.

Behind the scenes, we have been putting in a tonne of effort, paying close attention to customers' wants and aspirations for the home of their dreams. The finest aspects of the BHADRA Group's philosophy—a combination of superior construction, creative design, and a steadfast dedication to going above and beyond—will be on display in our next projects. We think that your house should represent who you are.

In the upcoming months, we will keep you informed about some very exciting news. The BHADRA Group is delighted by these forthcoming launches, which will revolutionise customer-centric living in the Indian residential sector.

